



Merced Bicycle Coalition Meeting Minutes

Meeting attended by:	MEMBERS: Karen Lang, Lisa Kayser-Grant, John Grant (left early), Dwight Mills Ewing, Diana and Marty Thompson, Taylor and Andrea Ratzlaf (left early)
Type of Meeting:	Monthly General Membership Meeting
Date:	08/06/2016
Time:	approximately 11:45 a.m.
Note Taker:	Karen Lang
Minutes approved:	10/01/2016 (Mills; 2nd Diana; unanimous vote)
Previous Minutes Approval: July minutes not ready - will be presented at September meeting	
Treasurer's Report - Lisa Kayser-Grant: submitted balance: \$429 excluding Paypal online income and \$12 donation	
Treasurer discussion: none	
Agenda Topic #1: MBC Ride: Santa Cruz	
Notes: Discussion included meeting at Raley's at 0800. Lisa has ideas for route but if she's not riding then MBC just rides.	
Agenda Topic #2: Educational and Community Outreach	
Notes: <ul style="list-style-type: none"> • National Night Out Recap (August 3): Lisa Kayser-Grant and Tom Hotham ran an informational booth at event held in Applegate Park. 	
Notes: <ul style="list-style-type: none"> • BAC Updates Report: Lisa - BAC meeting with department heads 	
Notes: <ul style="list-style-type: none"> • Ed Grant Proposed: Lisa - money is available for this project \$10-15k. • Need: three people to go to schools during the daytime for all-day assemblies at three schools and for a 1 day Bike Route event, Bike Rodeo 1 evening per school (evening or weekend). All three schools would need helmet-fitting at lunch time. • In past this was a well received event in schools in Winton when MBC was able to hold/organize/man these events. • Vote of members present: 5 against (unable to commit due to time requirements) 	

Agenda Topic #3: Member Recruitment

Notes:

- Proposal to create new flyer which could be used to promote MBC community rides with dates/ times/meeting spot included. If produced quarterly it could be posted in set locations (Kevin's, J&Rs, Starbucks, UC Merced, Merced College, for example) to draw in participants looking for upcoming events. If set locations were used, MBC members could take flyers down and replace with new ones when next flyer was printed.

Action Items:

Create and print flyer.

Karen

Additional Items:

If it is too hot for anyone to ride, proposal is to start meetings at 1130 at J&Rs on meeting dates and those who didn't ride due to heat can still attend meeting if possible.

Next Meeting: September 3, 2016

1st Saturday of the month,
following MBC ride

Meeting adjourned

<http://www.mercedbicyclecoalition.org>